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Press Release – David Barnes Interview on Executive Leaders Radio Program to Air on August 1, 2008

An interview David Barnes, President of Viwinco, Inc. will be airing on the WWDB radio 860/AM Executive Leaders Radio Program.

The show focuses on CEOs of locally owned-and-operated businesses with \$10 million to \$100 million in revenue. The host, Herb Cohen, conducts a conversational interview with his guests to learn how they were able to build their enterprise, their personal secrets of success, management style, industry trends, challenges and opportunities ahead.

The show will be presented twice, 11am-12 on Fri 8/1 and again on Wed 8/6 from 11am-12. Join the potential audience of 6.7 million listeners in Pennsylvania, New Jersey and Delaware to hear what David has to share.

For 25 years the growth and development of the vinyl window industry led to a wide range of products professionals and homeowners have come to know. For 25 years the people at Viwinco perfected their skills producing the CertainTeed brand vinyl windows to become their leading fabricator. In 2008, however, using that experience along with a strong work ethic, Viwinco struck out on its own to launch full scale production of five new, *Viwinco Brand*, vinyl window product lines along with a sliding patio door product. As we move forward, Viwinco can respond to the market more quickly while continuing to provide the service, short lead times, and best quality window and door products Viwinco customers have come to expect.